

**IMPROVED INK JET PRINTABLE HEAT TRANSFER PAPER****BACKGROUND OF THE INVENTION**

5       The present invention relates to a heat transfer media suitable for transferring images printed using any ink jet printer to a wide range of materials, including but not limited to pliable materials including cloth and fabric, and rigid materials including ceramic, wood, and heat resistant plastic among many other options.

Much effort has been put forth to allow home users to produce for example, but not  
10 limited to custom t-shirts, mouse pads, craft items, and flags. Though the original heat transfer concept using screen printed images has existed for over 30 years, only recently has the proliferation of home computers along with readily available and affordable color ink jet printers allowed home users to make image transfers at home.

The use of heat transfer materials is not restricted to home users. Many small commercial  
15 shops can use such materials to generate custom printed shirts, mouse pads, hats, and mugs among many other options. Currently available products lack good ink jet print quality because the image either takes a long time to dry which makes the image susceptible to smearing, or has poorly defined clarity and resolution due to ink wicking and bleeding; do not have good washability because the image fades or cracks after just a few washing and drying cycles in  
20 residential washing equipment; tends to yellow either when the image is transferred or over time, which reduces the aesthetic desirability, or does not offer sufficient abrasion resistance when the image is transferred to rigid materials including ceramic mugs. Additionally, the separation of the substrate layer from the transferred object for many products must be done while the image is

still hot. This can be difficult for home users to do consistently without either burning their fingers or damaging the transferred image.

### SUMMARY OF THE INVENTION:

The present invention addresses the shortcomings of commercially available ink jet  
5 printable heat transfer materials. The described media offers cold release properties, whereby the transferred image is separated from the cold release layer after the transfer is made by heat and the material has cooled to room temperature. This allows for much higher quality and more consistent transfers. Additionally, through the use of unique chemistry described below, the ink jet print quality, washability, yellowing resistance, and resistance to abrasion are excellent.

10 This transfer media comprises a paper substrate sheet of any caliper; a cold release layer on the substrate or an optional precoat, which cold release layer is comprised of silicone and a matting agent; a wash layer, preferably over the cold release layer, comprised primarily of ethylene acrylic acid (EAA) and surface feel modifiers (also called "hand modifiers"); and an ink receptive layer, preferably over the wash layer, which ink receptive layer comprises primarily  
15 cationic polymers, hand modifiers, antioxidants, and high porosity inorganic and synthetic organic pigments, including but not limited to polyamides, titanium, calcium carbonate, silicas, and aluminas.

Another embodiment of the invention comprises a cold release layer, a wash layer and an  
ink receptive layer with an optional precoat layer, all on a substrate.

20 Another embodiment comprises a cold release layer material having one or more silicones, one or more crosslinkers, one or more matting agents and one or more controlled release additives for silicone chemistries.

In another embodiment, a wash layer material comprises one or more ethylene acrylic acids, one or more non-water soluble plasticizers, one or more urethane adhesion promoters, one or more fluorosurfactant wetting and flow agents, one or more hard waxes, a mixture of water-soluble and non-water soluble cationic polymers and one or more non-water soluble antioxidants.

- 5        Yet another embodiment comprises an ink receptive layer material comprising one or more polyethylene waxes; one or more high porosity polyamide powders, one or more ethylene-vinyl chloride emulsions, one or more non-water soluble cationic polymers, one or more non-water soluble cationic polymers, one or more non-water soluble plasticizers, one or more non-water soluble antioxidants, a mixture of flow and wetting agents and one or more high porosity  
10      silicas.

#### BRIEF DESCRIPTION OF DRAWINGS

The invention will become more readily apparent from the following description of preferred embodiments thereof shown, by way of example only, in the accompanying drawings wherein:

- 15        Figure 1 is a cross-sectional view of the invention depicting the various layers of paper base and coatings of the invention.

Figure 2 is a cross-sectional view of the substrate with coatings in the process of being heated on the material to which the ink jet printed image will be transferred.

- Figure 3 is a cross-sectional view of the invention wherein the wash layer and ink  
20      receptive layer are deposited after cooling onto the transfer material and the substrate, optional precoat layer and cold release layer are removed.

## DETAILED DESCRIPTION

- In the heat transfer media of the present invention depicted in Figure 1, the substrate (or "paper base") 101 comprises a paper base comprising of any blend of hardwood and softwood fibers; starches including but not limited to oxidized, corn, potato, and cationic; high levels (preferably about 10 to about 40%) of inorganic fillers including but not limited to clay, calcium carbonate, and aluminas; retention aids and formation aids of any nature; slip agents including but not limited to stearates; optical brighteners and dyes known to one skilled in the art; hydrophobic additives including, but not limited to alkenyl succinic anhydride ("ASA") and alkyl ketene dimer ("AKD"); and other paper making additives known to those skilled in the art.
- 10        The pre-coat layer (or "optional precoat" or "optional precoat layer") 102 is not needed if the substrate 101 is either a super calandered kraft sheet (SCK), film, or a polyextruded sheet. These sheets are well known to those skilled in the art. This optional precoat 102 gives a smooth surface with excellent "holdout", or lack of absorbency, to allow for low coat weights of the cold release layer 103 while maintaining the desired release properties. An absorbent substrate 101  
15      requires the use of uneconomical amounts of cold release layer coating 103 to give the desired release properties, thus a substrate 101 with low absorbency is desirable.

The optional precoat layer 102 comprises about 5 to about 90 dry percent of natural and synthesized inorganic pigments including, but not limited to, clay, calcium carbonate, titanium dioxide, and aluminas; about 1 to about 50 dry percent of latex binders, including but not limited to styrene-butadiene, poly-vinyl acetate, acrylics, vinyl-acetate, ethylene-vinyl chloride, and urethanes; about 0 to about 50 dry percent binders including but not limited to starch, protein, polyvinyl alcohol, and gelatin; flow and slip agents known to one skilled in the art; optical

brighteners and dyes known to one skilled in the art; and other optional common coating additives known to those skilled in the art. The precoat layer 102 can be coated at a coat weight of about 1 to about 50 dry gsm, preferably about 11 to about 23 dry gsm, on any coater including but not limited to blade, rod, gate-roll, slot die, cascade, and gravure.

- 5        The cold release layer (or "silicone layer") 103 in this invention is unique in that it is based upon silicone chemistry. The silicone surface energy is such that a properly formulated wash layer 104 can be coated upon it. However, after transferring the image using heat and cooling, the silicone layer 103 will cleanly release from the wash layer 104. This cold release layer 103 contains from about 1 to about 99 dry percent silicone, including but not limited to  
10      thermally curable solvent based silicone, thermally curable solventless silicone, thermally curable emulsion silicone, ultra-violet curable acrylate-silicone, and ultra-violet curable epoxy-silicone chemistries; about 1 to about 20 dry percent crosslinker, including but not limited to tin catalyzed, platinum catalyzed, ultra-violet free radical catalyzed, and ultra-violet cationic catalyzed; about 0 to about 50 dry percent matting agent, including but not limited to silicas (gel, fumed, precipitated, and solgel), silicates, nylon copolymers, calcium carbonate (ground and precipitated), aluminas, and clays; about 0 to about 25 dry percent controlled release additives (CRA) for silicone chemistry known to one skilled in the art; and optionally defoamers, dyes, and optical brighteners known to one skilled in the art. The ultra-violet curable acrylate-silicone and ultra-violet curable epoxy-silicone chemistries may also be cured via electron-beam (EB)  
15      energies. The cold release layer 103 can be coated at a coat weight of about 0.5 to about 7 dry gsm, preferably about 1 to about 5 dry gsm on any coater, including but not limited to blade, rod, gate-roll, slot die, cascade, and gravure.

The wash layer 104 in this invention is unique in that it contains a non-water soluble plasticizer. These dispersants keep the transfer soft and pliable, giving the desirable feel or "hand" to the transfer, especially onto cloth. Though water soluble dispersants, including polyethylene glycol, will give a good hand immediately after transfer, they wash out in one or 5 more wash cycles, leaving a transfer that is rougher, more rigid, and likely to crack over time. In this invention, the transfer will remain soft and pliable over time and not crack, even after many wash cycles. These non-water soluble plasticizers in the wash layer 104 make a coating that is less water sensitive than those containing water soluble materials, thus improving washability over time. Poor washability is defined as cracking, peeling, and/or loss of image brilliance.

10 Also unique in this invention is that the wash layer 104 contains fluorosurfactant wetting agents. There are many surfactant chemistries available, however, fluorosurfactants are the best at wetting out silicone bases. It can be difficult or impossible to get good adhesion of the wash layer 104 to the cold release layer 103 without fluorosurfactants. Fluorosurfactants have the added characteristic that they do not give permanent adhesion so that the cold release layer 103 15 can be peeled off after the transfer is made.

Also unique in this invention is a modification of the wash layer 104 that contains the addition of a hard polyethylene and/or polypropylene wax. The wax produces a coating which is more abrasion resistant due to its hardness & higher softening point than common heat transfer materials. This yields a transfer material which is well suited for transfer onto rigid 20 materials, including ceramic mugs, where abrasion resistance is more important than flexibility. Additionally, the plasticizers, used in most of the other coatings described herein, may also be left out of the formulation of wash layer 104 to further harden the coating.

Also unique in this invention is that the wash layer 104 additionally contains

a non-water soluble antioxidant. The antioxidant prevents yellowing either with the application of excessive heat or over time (which are the shortcomings of most commercially available transfer sheets). Most heat transfer components, including wax, EAA, and copolyamide will yellow when subjected to excessive high temperature. It is important that the antioxidant not be water soluble so that it is not washed out by the end user. Antioxidants that are water soluble may help prevent yellowing during the transfer, but are removed during subsequent wash cycles, allowing for yellowing over time.

Another key component of this invention in the wash layer 104 is the addition of cationic polymers, both water soluble and non-water soluble. The cationic polymers chemically interact with the ink jet inks by forming salt precipitates of the dyes. These precipitates retain the original color of the dye, but prevent the dye from being water soluble (which is its natural state). Consequently, the dyes are locked into the structure and do not wash out of the transfer. This prevents the image from fading over time even after multiple wash cycles.

The wash layer 104 in this invention comprises about 10 to about 100 dry percent EAA, about 0 to about 30 dry percent non-water soluble plasticizer, about 0 to about 50 dry percent ethylene-vinyl chloride, about 0 to about 50 dry percent urethane adhesion promoter, about 0 to about 5 dry percent fluorosurfactant wetting and flow agent, about 0 to about 100 dry percent copolyamine resin, about 0 to about 100 dry percent polyethylene wax, about 0 to about 10 dry percent non-water soluble antioxidant, and about 0 to about 20 dry percent both water soluble and non-water soluble cationic polymer. Antifoaming agents may be optionally incorporated. The wash layer 104 can be coated at a coat weight of 1-100 dry gsm, preferably 30-40 dry gsm, on any coater including but not limited to blade, rod, gate-roll, slot die, extrusion, cascade, and gravure.

The ink receptive layer 105 in this invention contains a structure primarily made up of non-water soluble, yet ink receptive, materials. Before transferring with heat, this ink receptive layer 105 remains quite porous absorbing the inks. After transfer, however, the ink receptive layer 105 melts and coalesces, trapping the inks within itself, forming a layer that is water  
5 resistant.

The ink receptive layer 105, in this invention, is unique in that it contains water soluble and non-water soluble cationic polymers. The cationic polymers chemically interact with the ink jet inks by forming salt precipitates of the dyes. These precipitates retain the original color of the dye, but prevent the dye from being water soluble (which is its natural state). Consequently, the  
10 dyes are locked into the structure and do not wash out of the transfer. Non-water soluble materials are critical so that they, along with any dye precipitated on their cationic surface, cannot wash out of the structure over time. This prevents the image from fading as a result of multiple wash cycles. Ideally, though not required, these non-soluble cationic materials will melt and coalesce with the rest of the ink receptive layer 105 components during transfer. The  $T_g$  of  
15 the water-insoluble cationic polymers should be high enough to be non-film formers at the temperatures used to dry the coating. This allows the addition of substantial quantities of the polymers while maintaining an open porous coating with good ink receptivity. A water soluble cationic polymer, which improves the crispness and sharpness of the printed image compared to many commercially available sheets, is also incorporated into the coating. Without this polymer,  
20 the ink will “wick”, or form rough edges due to capillary action transporting the ink laterally across the printed surface. The cationic polymer chemically traps the dyes so that they cannot move through the sheet. Though this polymer can wash out, the dyes are retained during washing by the non-water soluble cationic polymer and by encapsulation in the polymer matrix.

The ink receptive layer 105 in this invention also contains polyethylene wax which makes this structure more easily fused so the dyes are better encapsulated in the polymer matrix and less likely to wash out.

Also unique in the ink receptive layer 105 in this invention is the addition of a non-  
5 ionically dispersed ethylene-vinyl chloride emulsion, incorporated as a binder to hold the porous structure together before transfer of the image. The ethylene-vinyl chloride emulsion is a good binder giving the surface strength at low addition levels, is non-ionically dispersed for compatibility with cationic materials in the coating, is a soft polymer and thus contributes to the soft hand when transferred to fabrics like T-shirts, and due to the low levels needed does not  
10 reduce the coating porosity, making it ideal for this application. A coating without this binder will be too fragile to feed through an ink jet printer without dusting, flaking, and scratching. Dust from the sheet will eventually jam the printer feed mechanism. Flaking and scratching will cause defects in the image.

Also unique in the ink receptive layer 105 in this invention is the addition of non-water  
15 soluble antioxidants to prevent yellowing as discussed previously.

Another unique component to the ink receptive layer 105 is the incorporation of one or more non-water soluble plasticizer. Most aqueous coatings utilize a water soluble plasticizers including polyethylene glycols. These can wash out over time and result in the embrittling and cracking of the transferred image. A non-water soluble plasticizer will not wash out easily thus  
20 maintaining the flexibility of the transfer for a much longer time. Plasticizers also improve the melt flow characteristics of the polymers during heat transfer. A lower melt viscosity during transfer helps the image penetrate into the fabric, improving adhesion and lessening the likelihood of the coating flaking off.

Additionally unique, in the ink receptive layer 105 in this invention, is the addition of an inorganic high porosity silica or alumina pigment to help absorb ink to produce a sharper image. Silica and alumina are non-water soluble, yet absorb ink jet ink, giving a porous structure before transfer. After the transfer, the silica or alumina is trapped within the coalesced structure. The  
5 silica and aluminas can be cationic or have a cationic surface treatment to help retain the dyes in an insoluble state during washing. This is particularly important the first time the transfer gets wet. Transfers in the prior art lose a small amount of dyes the first time they are washed. If they are allowed to air dry from a wet state before the first washing they will all show color bleed due to this small amount of dye migrating with the water from point to point as the water evaporates  
10 unequally from the surface of the fabric. The addition of a cationic alumina, including a psuedobohemite, has been shown by the inventors to reduce this wet bleed.

The ink receptive layer 105 comprises from about 0 to about 50 dry percent polyethylene wax, about 50 to about 95 dry percent high porosity polyamide powder, about 0 to about 20 dry percent ethylene-vinyl chloride, about 1 to about 15 dry percent water soluble cationic polymer,  
15 about 1 to about 20 dry percent non-water soluble cationic polymer, about 1 to about 40 dry percent non-water soluble plasticizer, about 0 to about 10 dry percent non-water soluble antioxidant, about 0 to about 5 dry percent flow and wetting agents, and about 0 to about 80 dry percent high porosity material which may be gel silica, precipitated silica, fumed silica, solgel silica, alumina or a combination thereof. Antifoaming agents may be optionally incorporated.  
20 The ink receptive layer 105 can be coated at a coat weight of about 1 to about 100 dry gsm, preferably about 15 to about 30 dry gsm, on any coater including but not limited to blade, rod, gate-roll, slot die, extrusion, cascade, and gravure.

Figure 2 depicts the invention being heated for transfer of an ink jet printed image to a receiving material. An iron or other heat source is applied to the uncoated side of the substrate 101, while on the opposite side of the substrate, ink receptive layer 105 is in contact with the receiving material (for example, but not limited to ceramic mugs, t-shirts, banners, and flags).

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Figure 3 depicts the invention after the heat was applied as in Figure 2. Upon cooling, the substrate 101, the optional precoat 102 and cold release layer 103 are removed. The receiving material retains the ink jet printed image covered by the ink receptive layer 105 which is in turn covered by the wash layer 104. The ink receptive layer 105 and wash layer 104 are fused by the heating process as to encapsulate the dyes and attach them to the receiving material.

#### Example 1

A substrate was prepared by forming on a fourdrinere paper machine, a fiber mat consisting of 20% hardwood fibers, 60% softwood fibers, and 20% precipitated calcium carbonate. The substrate was then surface treated with oxidized starch to improve surface smoothness and subsequent coating adhesion. The sheet included common retention and formation aids; and an ASA hydrophobic surface modifier known to one skilled in the art.

#### Example 2

A precoat coat layer was prepared by coating 15 dry gsm of the following coating on a blade coater using the base sheet from example 1. The coating is made up of clay pigment along with high levels of latex and polyvinyl alcohol binder to form a dense surface which resists penetration by and absorption of subsequent coating layers (i.e. increases “holdout”). The improved holdout reduces the necessary coat weight of the cold release coating to achieve a

desired level of release. Low cold release coat weights allow for economical production of this product.

	Dry parts	
#2 Coating Clay	100	NuClay from Engelhard
Polyvinyl alcohol	4	Arivol 107 from Air Products
Thickener	0.4	Carboxymethylcellulose from Hercules
Latex Binder	4	Dow 620 from Dow Chemical

The coated sheet was run through a hot nip super calendar to smooth and densify the

5 surface. This sheet has excellent holdout for the cold release layer coating.

#### Example 3a

A cold release layer was prepared by coating 2 dry gsm of the following coating on a gravure coater using the basesheet from example 2. The use of silicone chemistry to produce a cold peel heat transfer sheet is unique and a key element of this invention. The right combination

10 of adhesion to subsequent coating layers must be balanced with the desired release properties

after the image is transferred. A silicone surface with a surface energy that is too low will not allow adhesion with subsequent coating layers. Consequently, the wash layer will either not

15 adhere to or will prematurely release from the cold release layer. A silicone surface with a surface energy that is too high will not release the subsequent layers after the transfer is made,

which results in an unusable product. A blend of silicones to achieve the desired release

characteristics is also permissible in this invention. The use of a matting agent is optional,

though generally desirable in this invention to give a finished matte appearance. If the matting agent is not used, the finished product will have a gloss appearance. If the material which receives the transfer is matte in appearance, users generally want the transfer also to be matte. This invention includes both incorporating and not incorporating a matting agent in the cold release layer. In this example silicone chemistry is thermally cured.

	Dry parts	
Emulsion Silicone	100	Silcolease PC 197 from Rhodia
Matting Agent	12	TS 100 from WC Manufacturing
Catalyst	5	Silcolease PC 60 from Rhodia

### Example 3b

An alternative cold release layer was prepared by coating 2 dry gsm of the following coating on a gravure coater using the basesheet from example 2. This coating contains a controlled release additive (CRA) to modify the surface energy and release characteristics. The use of a CRA is crucial to achieve the desired release characteristics, depending upon the silicone chemistry chosen. This example was thermally cured.

	Dry Parts	
Emulsion Silicone	100	Silcolease PC 197 from Rhodia
CRA	0.35	Silcolease PC 800 from Rhodia

Matting Agent	12	TS 100 from WC Manufacturing
Catalyst	5	Silcolease PC 60 from Rhodia

Example 4

The coating in example #3a was coated upon a corona treated polyextruded basesheet from Jen-Coat. The release characteristics were good.

5   Example 5

The coating in Example #3a was coated upon SCK from Rhinelander. The release characteristics were good.

Example 6

A glossy cold release layer was prepared by coating 3 dry gsm of a UV curable silicone coating on a gravure coater using the basesheet from Example 2. The UV curable silicone was RadKote 864PR from RadCure. It was cured using ultra-violet light from a single Fusion H-bulb at a watt density of 300 watts/cm<sup>2</sup> at a speed of 50 fpm. The release characteristics were good.

Example 7

A wash layer was prepared by coating 35 dry gsm of the following coating on a gravure coater using the sheet from Example 3a. Optionally the cold release layer can be flame or corona treated prior to coating the wash layer. Such treatments improve adhesion without affecting release. The use of ethylene acrylic acid ("EAA") to product wash layers is well known in the literature for over 30 years and to those skilled in the art. What is unique to this invention is the addition of a urethane adhesion promoter in combination with fluorosurfactant wetting (or commonly referred to as leveling) agents, and non-water soluble plasticizers. The urethane

adhesion promoter improves the adhesion of the wash layer onto the material which receives the transfer. This helps prevent cracking and brittleness in the finished product, even after multiple wash cycles. The fluorosurfactant wetting agents are a key part of this invention in that without them, it can be difficult or impossible to get good adhesion to and wetting of the cold release

5 layer during manufacture. However, they do not give permanent adhesion so that the cold release layer can be peeled off after the transfer is made.

Also important to this invention is the non-water soluble plasticizers. These plasticizers keep the transfer soft and pliable, giving a desirable feel or "hand" to the transfer, especially onto cloth. Furthermore, these plasticizers lower the melt viscosity for better penetration of the

10 coating into the fabric during the heat transfer process. This improves the adhesion of the transferred image to the fabric and reduces the likelihood of the coating flaking off. Though water soluble plasticizers, including polyethylene glycol, will give a good hand immediately after transfer, they wash out in a few wash cycles, leaving a transfer that is more rigid, and likely to crack over time. In this construction, the transfer will remain soft and pliable over time and

15 not crack, even after many wash cycles.

	Dry Parts	
EAA	95	Michem Prime 4983R from Michelman
Urethane adhesion promoter	5	Neores R9320 from Zeneca Resins
Non-water soluble plasticizer	10	Atesynth 2158 from Boehme Filatex
Fluorosurfactant	0.25	Zonyl FSO from DuPont

Example 8

Alternatively, a wash layer was prepared by coating 35 dry gsm of the following coating on a gravure coater using the basesheet sheet from Example 3a. In this example, a low  $T_g$  (i.e. melting point less than 10°C, preferably less than 0°C) ethylene-vinyl chloride emulsion was incorporated in the wash layer. The ethylene-vinyl chloride emulsion also helps improve adhesion of the wash layer onto the material that receives the transfer. Ethylene-vinyl chloride emulsion also gives a softer surface with a more desirable hand. This prevents cracking and brittleness in the finished product, even after multiple wash cycles. The addition of the ethylene-vinyl chloride emulsion allows for the optional exclusion of the non-water soluble plasticizer.

5      incorporate in the wash layer. The ethylene-vinyl chloride emulsion also helps improve adhesion of the wash layer onto the material that receives the transfer. Ethylene-vinyl chloride emulsion also gives a softer surface with a more desirable hand. This prevents cracking and brittleness in the finished product, even after multiple wash cycles. The addition of the ethylene-vinyl chloride emulsion allows for the optional exclusion of the non-water soluble plasticizer.

10     However, it is most desirable to include the non-water soluble plasticizer.

	Dry parts	
EAA	70	Michem Prime 4990 from Michelman
ethylene-vinyl chloride emulsion	25	Airflex 124 from Air Products
Urethane adhesion promoter	5	Neores R9320 from Zeneca Resins
Fluorosurfactant	0.25	Zonyl FSO from DuPont

Example 9

Similar to Example 8, a wash layer was prepared by coating 35 dry gsm of the following coating on a gravure coater using the basesheet sheet from Example 3a. In this example, the dispersant was incorporated in the construction.

	Dry parts	
EAA	70	Michem Prime 4990 from Michelman
Ethylene-Vinyl Chloride emulsion	25	Airflex 124 from Air Products
Urethane adhesion promoter	5	Neores R9320 from Zeneca Resins
Non-water soluble plasticizer	10	Atesynth 2158 from Boehme Filatex
Fluorosurfactant	0.25	Zonyl FSO from DuPont

#### Example 10

5        Alternatively, a wash layer was prepared by coating 35 dry gsm of the following coating on a gravure coater using the basesheet sheet from Example 3a. Unique to this construction is the addition of a high molecular weight copolyamide hot melt resin. The resin is an alternative to EAA, which offers excellent adhesion to the material being transferred to, as well as good resistance to detergents. In this invention, the copolyamide resin may be incorporated by itself or  
10 along with EAA to form a suitable wash layer.

	Dry parts	
EAA	20	Michem Prime 4983-40R

		from Michelman
Copolyamine resin	80	Platamid M548 from Elf Atochem
Non-water soluble plasticizer	10	Atesynth 2158 from Boehme Filatex
Fluorosurfactant	0.25	Zonyl FSO from DuPont

Example 11

Alternatively, a wash layer was prepared by coating 35 dry gsm of the following coating on a gravure coater using the basesheet sheet from Example 3a. Unique to this construction is

5 the addition of polyethylene wax along with the EAA. The addition of wax gives a coating which is more abrasion resistant due to its higher melt point than EAA alone. This example is well suited for transfer onto rigid materials, including ceramic mugs. This example also represents a unique aspect of this invention: the addition of a non-water soluble antioxidant. The antioxidant prevents yellowing either with the application of excessive heat or over time (which

10 are the shortcomings of most commercially available sheets). Most heat transfer components, including wax, EAA, and copolyamide will yellow when subjected to excessive high temperature. Heat transfer products are susceptible to misuse, especially with home users. Thus it is critical that the product not yellow even when excessive heat is applied to make the transfer.

15 It is important that the antioxidant not be water soluble so that it is not washed out by the end user. Antioxidants that are water soluble may help prevent yellowing during the transfer, but are removed in the first few wash cycles, allowing for yellowing over time. The addition of

isopropanol and/or acetone is necessary to temporarily solubilize the non-water soluble antioxidant and disperse it into the coating. The isopropanol and acetone flash off during drying, leaving the antioxidant in a non-water soluble state in the coating.

	Dry parts	
EAA	95	Michem Prime 4990 from Michelman
Polyethylene wax	20	Michem Emulsion 98040 M1 from Michelman
Urethane adhesion promoter	5	Neores R9320 from Zeneca Resins
Non-water soluble plasticizer	10	Atesynth 2158 from Boehme Filatex
Non-Water soluble Antioxidant	0.4	Irganox 1010 from Ciba
Isopropanol	27.5	Solvent for antioxidant
Acetone	1.6	Solvent for antioxidant
Fluorosurfactant	0.25	Zonyl FSO from DuPont

## 5    Example 12

Alternatively, a wash layer was prepared by coating 35 dry gsm of the following coating on a gravure coater using the basesheet sheet from Example 3a. A key component of this invention is the addition of cationic polymers, both water soluble and non-water soluble. The cationic polymers chemically interact with the ink jet inks by forming salt precipitates of the dyes. These precipitates retain the original color of the dye, but prevent the dye from being water

10

soluble. Consequently, the dyes are locked into the structure and do not wash out of the transfer. This prevents the image from fading over time even after multiple wash cycles.

	Dry parts	
Polyethylene wax	95	Acumist D9 from Allied Signal
Water soluble Cationic Polymer	0.3	Luviquat MS370 from BASF
Non-water soluble plasticizer	10	Atesynth 2158 from Boehme Filatex
Non-Water soluble Antioxidant	0.4	Irganox 1010 from Ciba
Isopropanol	27.5	Solvent for antioxidant
Acetone	1.6	Solvent for antioxidant
Fluorosurfactant	0.3	Zonyl FSO from DuPont

### Example 13

- 5 An ink receptive layer was prepared by coating 22 dry gsm of the following coating on a gravure coater using the basesheet sheet from Example 8. The generation of an ink receptive, yet non-water soluble, layer is quite difficult. Most ink receptive layers used in ink jet media incorporate water soluble polymers to capture the inks during ink jet printing. This works fine for materials which are not subjected to water. However, in the construction of a washable heat  
10 transfer media, the ink receptive layer would be washed away. This invention contains a structure made up of non-water soluble, yet ink receptive materials. Before heat transfer, this coating remains quite porous, absorbing the inks. After transfer, however, the coating melts and

coalesces, trapping the inks within itself. Additionally, a key unique part of this invention is the addition of water soluble and non-water soluble cationic polymers. The cationic polymers chemically interact with the ink jet inks by forming salt precipitates of the dyes. These precipitates retain the original color of the dye, but prevent the dye from being water soluble.

- 5 Consequently, the dyes are locked into the structure and do not wash out of the transfer. Non-water soluble materials are critical so that they, along with any dye precipitated on the cationic surface, cannot wash out of the structure over time. This prevents the image from fading over time after multiple wash cycles.

In this example, a very porous polyamide powder with a low melt point is incorporated to absorb ink. The addition of the non-water soluble acrylic cationic pigment chemically binds the dyes to the structure both before and after the transfer. This acrylic also melts and coalesces into the structure during transfer. The water soluble cationic polymer improves the crispness of the printed image. Without this polymer, the ink will "wick", or form rough edges due to capillary action transporting the ink laterally across the printed surface. The cationic polymer chemically traps the dyes so that they cannot move through the sheet. Though this polymer eventually washes out after the image is transferred, it is no longer needed as the dyes are retained by encapsulation in the fused coating and by attachment to the water-insoluble cationic polymers.

In addition, the ethylene-vinyl chloride emulsion is incorporated as a binder to hold the porous structure together before transferring the image. Ethylene-vinyl chloride is a soft polymer which contributes to the soft hand of the transfer, is nonionic and thus compatible with the cationic polymers in the coating, and is a good binder capable of binding the coating at lower usage levels thus leaving the coating very porous and open, making it ideal for this application. A low  $T_g$  ethylene-vinyl chloride emulsion is most desirable to coalesce with the rest of the ink

receptive coating materials during heat transfer. Additionally, a key component of this invention for the ink receptive layer is an antioxidant. An antioxidant has been incorporated to prevent yellowing as explained in Example 11.

	Dry parts	
Polyethylene wax	3	MPP 635F from Micropowders
High porosity Polyamide powder	80	Orgasol 3501 from Elf Atochem
Ethylene-Vinyl Chloride emulsion	6	Airflex 144 from Air Products
Cationic acrylic synthetic pigment	7	Basoplast 265D from BASF
Cationic Polymer	0.35	Luviquat MS370 from BASF
Non-water soluble plasticizer	17.5	Atesynth 2158 from Boehme Filatex
Dispersion stabilizer	0.6	M19542 from Elf Atochem
Non-water soluble Antioxidant	0.35	Irganox 1010 from Ciba
Isopropanol	24.8	Solvent for antioxidant
Acetone	1.4	Solvent for antioxidant
Wetting/Flow agent	0.08	Triton X-100 from Union Carbide

Example 14

Alternatively, an ink receptive layer was prepared by coating 22 dry gsm of the following coating on a gravure coater using the basesheet sheet from Example 8. Though similar to 5 Example 13, a key element has been added to help absorb ink, specifically an inorganic high porosity silica pigment. In this construction, the silica is non-water soluble, yet absorbs in jet ink, giving a porous structure before transfer. After the transfer, the silica is trapped within the coalesced structure. A significant fraction of non-water soluble inorganic pigments can be included in this invention while still yielding a product with good performance.

	Dry parts	
High porosity silica	20	Gasil HP-39 from Crossfield
High porosity Polyamide powder	60	Orgasol 3501 from Elf Atochem
Ethylene vinyl chloride emulsion	6	Airflex 144 from Air Products
Cationic acrylic synthetic pigment	7	Basoplast 265D from BASF
Cationic Polymer	0.35	Luviquat MS370 from BASF
Non-Water soluble Antioxidant	0.6	Irganox 1010 from Ciba
Isopropanol	24.8	Solvent for antioxidant
Acetone	1.4	Solvent for antioxidant
Wetting/Flow agent	0.18	Triton X-100 from Union

		Carbide
Wetting/Flow agent	0.12	Zonyl FSO from DuPont

Example 15

Alternatively, an ink receptive layer was prepared by coating 22 dry gsm of the following coating on a gravure coater using the basesheet sheet from Example 8. This example is a 5 variation on Example 13.

	Dry parts	
Polyethylene Wax	15	MPP 635VF from Micropowders
High porosity Polyamide powder	68	Orgasol 3501 from Elf Atochem
ethylene vinyl chloride emulsion	6	Airflex 144 from Air Products
Cationic acrylic synthetic pigment	7	Basoplast 265D from BASF
Cationic Polymer	0.35	Luviquat MS370 from BASF
Non-water soluble plasticizer	17.5	Atesynth 2158 from Boehme Filatex
Dispersion stabilizer	0.6	M1954-2 from Elf Atochem
Non-water soluble Antioxidant	0.6	Irganox 1010 from Ciba
Isopropanol	24.8	Solvent for antioxidant
Acetone	1.4	Solvent for antioxidant

Wetting/Flow agent	0.18	Triton X-100 from Union Carbide
Wetting/Flow agent	0.12	Zonyl FSO from DuPont

It is understood that while the invention has been described in conjunction with the detailed description thereof, that the foregoing description is intended to illustrate and not limit the scope of the invention, which is defined by the scope of the appended claims. Other aspects, advantages, and modifications are within the claims.

5 advantages, and modifications are within the claims.